

Presentation Script

[SLIDE 1: OPENING SLIDE]

Good afternoon. I am [name here], the [team position here] for Aurora Studios, and today, I am excited to present the Blue Sky Concepts that our team has prepared for TerraTopia.

[SLIDE 2: TABLE OF CONTENTS]

I will begin this presentation by quickly reviewing the major considerations of the brief and then move on to presenting our three concepts for the TerraTopia expansion area.

[SLIDE 3: ANALYSIS OF THE BRIEF]

For this expansion project, our primary goal has been to create a land that will seamlessly bridge the transition between the mountain and wetland areas of the park. We have also accounted for other considerations in the brief such as creating an area that can operate in all weather conditions and developing stories that are family-friendly in nature since families are the primary audience for TerraTopia.

[SLIDE 4: OPERATION NIGHT LIGHT (ONL) TITLE SLIDE]

Our first story, Operation Night Light, focuses on the ecosystem of a bioluminescent forest that hangs in the balance after a small change threatens to disrupt all of the living creatures within the biome.

[SLIDE 5: ONL ENVIRONMENT]

Our story is set in a mystical, fantastical environment where the forest and all creatures living there exude a beautiful glow, which can especially be seen at night. But not unlike our world, the forest relies on a delicate ecosystem to sustain the life of the plants, humans, and animals that call it home.

[SLIDE 6: ONL CHARACTERS]

These life forces are now threatened after a small change has disrupted the food chain within the ecosystem. Scientists have been desperately trying to determine the cause of this disruption so they can save the lives of the animals that live in the forest. If balance cannot be restored, it will not only affect the lives of the animals, but also the humans who rely on the natural resources provided by the forest as well.

[SLIDE 7: ONL GUEST INTERACTIONS]

It is up to the guests to explore the forest and determine what is causing the disruption. By interacting with the environmental features, they will be able to learn more about the biome and trace the source of the disruption. Once they have determined the root cause, they will be able to join the scientists to save the forest by reversing the change that is threatening the ecosystem.

[SLIDE 8: EXCAVATION STATION (ES) TITLE SLIDE]

At Excavation Station, guests take on the roles of explorers and archaeologists as they search a cave system for a mysterious animal that was thought to either be a myth or have gone extinct millions of years ago.

[SLIDE 9: ES EXT. ENVIRONMENT]

The excavation site was recently discovered after a small meteor crashed into the area between the mountains and wetlands. The impact revealed a vast cave system that archaeologists have been exploring and studying ever since.

[SLIDE 10: ES INT. ENVIRONMENT]

As the archeology team has made their way further into the caverns, they have seen changes in the rock composition of caves. The team has also discovered what appears to be the remnants of an animal so mysterious and difficult to study post-extinction that many scientists have dubbed it as myth. Could this legendary creature actually exist? Could it have lived, or still be living, in this very cave system?

[SLIDE 11: ES GUEST INTERACTION]

The guests, acting as new archaeologists on site, will have opportunities to interact with many hands-on activities before venturing into the innermost portion of the cave where they will come face to face with the discovery of a lifetime.

[SLIDE 12: NATURALIA (N) TITLE SLIDE]

In Naturalia, Mother Nature has granted guests a special opportunity - to experience the world as if they are an animal.

[SLIDE 13: N ENVIRONMENT]

This enchanted forest represents a land where humans have taken protective measures to ensure that both flora and fauna can thrive in their natural environment. Given the space to thrive, nature has begun to reclaim some of the concrete jungle as its own.

[SLIDE 14: N CHARACTERS]

Mother Nature is the one who gives humans access to this forest. Throughout their time in this land, Mother Nature will encourage and teach the guests how to enact small changes that can have a big impact on sustaining and preserving the natural world.

[SLIDE 15: N GUEST INTERACTION]

Part of this education will come from allowing the guests to experience the world like an animal for a short time such as soaring through the air like an eagle, running through the forest like a cheetah, or seeing at night like an owl. Through these experiences, guests will be able to feel a connection to these amazing animals and be encouraged to take action to protect them.

[SLIDE 16 and 17: MENTORS, OUR TEAM]

Our team deeply appreciates having the opportunity to conceptualize these stories for you. We have thoroughly enjoyed developing them, and we hope that they ignite your imagination for what this new land could be.

[SLIDE 18: THANK YOU]

Thank you so much for your time. We would love to answer any questions you may have concerning any of our three story proposals for the land expansion.