

Naturalia Details

Overarching Story of the Land:

LOGLINE: Mother Nature has granted you a special opportunity: to experience the world like an animal.

Naturalia is a land of balance and harmony. The land used to be the site of a magnificent botanical garden. After the site was abandoned, nature was able to grow and thrive without being encumbered by human interference. As the ecosystem continued to thrive, the harmony of the land called to the Spirit of Mother Nature and she settled in the area. She is now the ruler and protector of this land, overseeing that the flora and fauna and the inhabitants of the forest and Mother Nature have made this place their home. You can feel and see the presence of Mother Nature throughout the land as she takes the form of butterflies. She is the ruler and protector of this land, and through her protection, the native species of flora and fauna have been able to thrive, untouched by human hands for centuries.

Now, with the ecosystem fully restored and thriving, Mother Nature has decided to allow humans to visit her land. However, so they do not scare the animals that reside in the forest, Mother Nature uses her powers to transform all human visitors into animals. This also allows the visitors the chance to explore and experience the forest like an animal. Her hope is that by visiting this land, seeing the harmony that exists in the natural world, and experiencing the world like an animal, humans will connect emotionally with the forest inhabitants and feel compelled to preserve animals' natural habitats in the real world.

Our Story Objectives are:

- *What are we promising the audience?*
 - The opportunity to experience the world like an animal
- *How will they experience it?*
 - Rides and attractions that simulate certain animal experiences
 - Interactive informational and educational offerings that demonstrate and encourage sustainability and the preservation of nature
 - Playing with scale and perspective to make the land fully immersive
- *What is the takeaway?*
 - The guests will feel a connection to these animals/the amazing things they can do and be encouraged to take action to protect them and their natural habitat

Mother Nature's Journey (Main Attraction Storyline):

You have the amazing opportunity to experience life like an animal. Mother Nature will make this possible by transforming you into different animals. This will allow you to have a greater understanding of that animal's abilities and habitat. Each of these animals is essential to the ecosystem in the forest. Mother Nature, as the protector of natural life, understands how each of these animals contribute to the ecosystem, and how important their habitat is. Now she is sharing that knowledge with you through a once-in-a-lifetime experience. You'll travel through the forest, taking the forms of different animals, to see how they interact with their habitat.

The Caverns (walkthrough attraction):

Step into the caverns - a walk-through attraction like no other. Deep in the heart of the mountain, Mother Nature has presented you with a choice - to hear like a bat or see like a raccoon. You will have to decide which of these special abilities you want to experience. After you make your decision, you will be able to navigate the winding path of the caverns using your special new ability. You will learn that there is more to this cave-like habitat than meets the human eye.

The Burrows (features dam experience and indoor playground):

Even though all of these animals live in the forest, they still have different types of homes. When you visit The Burrows, you will be able to explore these different animal homes. Crawl through a fox den, relax in a bird's nest, climb a squirrel's tree, and explore a bear cave. The highlight of this indoor, interactive attraction is the Beaver Dam Build - an exciting activity where you and your family can use logs and rocks to construct a life-like beaver dam and then see how the dam affects the flow of water and the landscape of the river.

The Grove (rest, low-sensory area):

The Grove is a peaceful area of rolling hills on the west side of Naturalia. It is believed that this area used to serve as a picnic spot for the family of the original botanical gardener. Remnants of an old amphitheater-style seating area can still be seen and now look out toward the magnificence waterfall. The area is shielded from the rest of the land due to the lush plants and hills.