

Concept Phase Video Presentation Script (FINAL)

INTRODUCTION

Hello, and welcome to Aurora Studio's presentation of Naturalia, a land expansion designed and prepared exclusively for TerraTopia Park.

(while quickly progressing through highlighted land images)

We have been hard at work developing the land of Naturalia, along with attractions, retail, and food and beverage offerings within the land. We have also developed a plan to address the accessibility and sustainability of the expansion.

LAND DEVELOPMENT

Naturalia is land that is protected by the spirit of Mother Nature. The land was once a magnificent garden but after it was abandoned, the flora and fauna of the forest reclaimed the space. This allowed the spirit of Mother Nature to settle in the healed land. Now, Mother Nature is offering guests the opportunity to visit Naturalia and experience the world like an animal through a variety of experiences. Most often, you will encounter the Spirit of Mother Nature in the form of butterflies.

ENTRANCES

There are two entrances into Naturalia. The north entrance borders the mountainous area of the park. This entrance is stylized with rocks and boulders to tie into the mountain terrain. The south entrance of the land borders the wetland area of the park. This entrance is stylized with roots and branches to create a more realistic transition between the two areas.

THE WATERFALL

Throughout Naturalia, the waterfall serves as the main focal point to draw visitors into the heart of the land. Guests can get up close and personal with the waterfall by exploring the tunnel that runs underneath it. At night, the waterfall is lit with a dazzling light display.

THE CAVERNS

Deep under the forest of Naturalia runs a network of caverns. Here, Mother Nature allows the guests to experience echolocation or night vision. While everyone explores the same set of caverns, the individual experience changes depending on which ability the guest chooses.

THE BURROWS

Many forest animals live in different types of burrows in the forest. In The Burrows, guests have the opportunity to explore these habitats through an immersive playground. The Burrows also features an interactive space where guests can experience what it is like to build a beaver dam and how the placement of the dam can affect the landscape. This is achieved through projection mapping and motion tracking.

THE GROVE

Guests can experience the restorative powers of nature within The sensory-friendly Grove. This section of the forest is defined by small hills and elevations which create a multi-leveled area where guests can relax, away from the stimulation of the rest of the park. The Grove has a few, simple interactive elements throughout it including seating made of both natural and man-made rock formations built into the east side of the landscape which overlooks the waterfall.

MOTHER NATURE'S JOURNEY

The main attraction in Naturalia is Mother Nature's Journey. This dark ride is the ultimate wish fulfillment of experiencing the world like an animal. After guests traverse through the forest and underground tunnels, they will find themselves in a clearing in the woods. Here, the voice of Mother Nature begins to speak to the guests and invites them to participate in a journey that she has prepared for them, during which they will be able to transform into different animals. She hopes that the journey will inspire the guests to preserve and conserve all wildlife and natural habitats. Guests go on to enter the ride vehicle in a loading station set in a hollow tree trunk. During their journey, guests will experience running through the forest as a deer, jumping from branch to branch as a squirrel, exploring the underground as a fox, and soaring through the sky like a hawk. The journey culminates with a final admonition for the guests to take care of the natural world.

Quick explanation about the ride vehicle/why we chose it here.

RETAIL

There are three retail locations throughout the land. The main retail location - themed to resemble an old garden shed - is near the north entrance. There are also two retail carts: one near the south entrance and the other directly outside the exit of Mother Nature's Journey. Guests can purchase a variety of souvenirs from these locations, including the bat ears worn in The Caverns experience.

FOOD AND BEVERAGE

A large tree has grown through what used to be a common space for the gardeners who used to live in Naturalia. This tree has inspired the two food and beverage options in this double-decker restaurant. The top floor, accessible by elevator, is the Tree Top Bistro which offers food and beverage options with edible flowers. The ground floor is the Root-staurant, which offers vegetarian versions of parks classics and signature french fries.

CONCLUSION

We would like to thank you for the opportunity to develop this land expansion concept for you. We hope that it has ignited your imagination for what this new land could be. We would love to answer any questions you may have concerning Naturalia.